

GRAND Opening

FRIGIDAIRE "Sheerlook" for 1957



Miss Leona Lieblich
— HOME ECONOMIST —
FRIGIDAIRE SALES CORP.
Here All Day FRIDAY to
Demonstrate Frigidaire Appliances



Two-door, 2-in-1 Foodkeeper with separate bottom freezer

Big 10.1 cu. ft. Refrigerator section with heatless Cyclamatic Defrosting, 4 easy-gliding Roll-to-You Shelves, Counter-High Food Bar, feature-packed Pantry Door with Picture Window Hydrator and Butter Conditioner—all cooled with constant just-right Flowing Cold.

4.0 cu. ft. largest-in-the-line Food Freezer with huge 140 lb. capacity, two Roll-to-You Freezer Baskets and handy Press-toe-door. Available in Colored Dulux Exteriors.

ONLY \$168⁸⁸



Favorite 2-Door Combination now with new In-a-Door Ice-Ejector

2.41 cu. ft. locker-top Food Freezer keeps 84 lbs. frozen solid; separate door features Freeze Juice Can and Package Dispensers, and exclusive Ice-Ejector that keeps 3 lbs. of cubes ready and waiting.

Roomy 9.69 cu. ft. Refrigerator Section defrosts automatically; 2 spacious Roll-to-You Shelves, new roll-out Bottle Shelf and new flexible Plan-a-Door with Butter Conditioner.

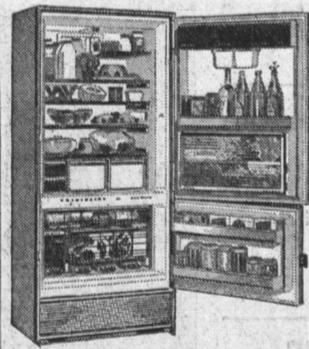
ONLY \$349⁹⁵ With Trade



For important savings where space is important

Here is every basic Frigidaire feature including full-width Super Freezer Chest with two 14-cube ice trays and swing-down door; Porcelain-finished Food Compartment with sturdy zinc-plated steel shelves, adjustable Cold-Control and 5 removable shelves on the door with one extra-deep for tall bottle storage.

ONLY \$2⁹⁵ Per Week



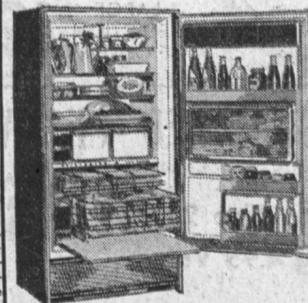
A popular-priced Deluxe Model with bottom freezer

Combines a 7.96 cu. ft. Cyclamatic Defrosting Refrigerator Section with a spacious 2.24 cu. ft. Food Freezer across the bottom.

Refrigerator features include — full-width, full-depth Aluminum Roll-to-You Shelf, glide-across Meat Tender for fresh meats, clear-across Porcelain Hydrator for fruits and vegetables, "feature-full" Plan-A-Door and same constant Flowing Cold as top-of-the-line Cold-Pantry Models.

In two easy-out Roll-to-You Freezer baskets, Zero zone Food Freezer holds up to 78 lbs. tight-sealing door stays down to serve as a handy loading shelf.

ONLY \$3⁹⁵ Per Week



Popular Refrigerator-over-freezer with full-length Pantry-Door

9.61 cu. ft. family-size refrigerator section with work-free Cyclamatic Defrosting, 3 full-width Roll-to-You shelves, Slide-Out Egg drawers, Porcelain Meat Tender and Hydrator, top-to-bottom Pantry-Door with Picture Window Hydrator, Butter Conditioner and exclusive Flowing Cold.

Kitchen-size 2.69 cu. ft. Food Freezer behind stay-down door holds full 94 lbs. In two-Roll-to-You Freezer Baskets. Available in Colored Dulux Exteriors.

ONLY \$3⁰⁰ Per Week

Lowest Price Ever ALL-NEW '57 FRIGIDAIRE FOOD FREEZER-REFRIGERATOR

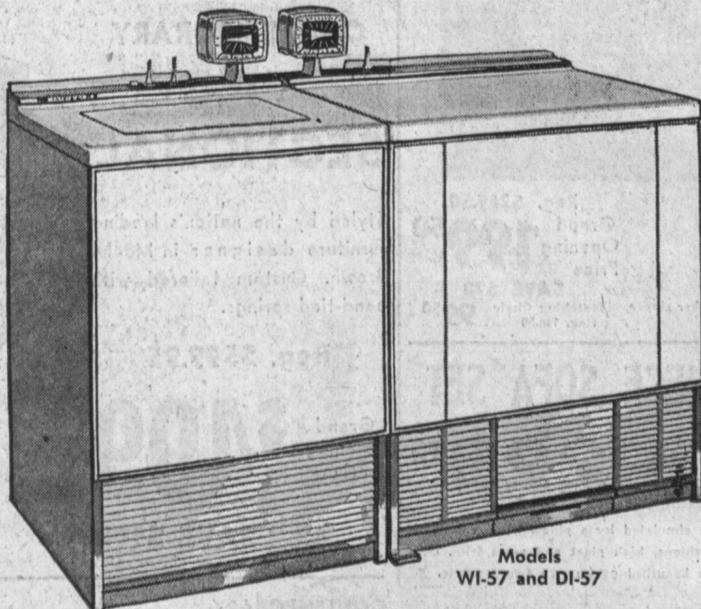


WAS \$339.95
NOW \$279.95
SAVE \$60

This 10.1 cu. ft. low-cost Super Model is the big "bonus baby" of '57! And these top-quality Frigidaire features prove it beyond a doubt:

- Real Zero Zone Freezer — holds 44 lbs.
- Exclusive Cyclamatic Defrosting in refrigerator section — you don't do a thing
- Four Full-Width Shelves — hold even the largest casseroles
- Full-Width Glide-Out Porcelain Hydrator — holds over half a bushel
- Exclusive Safety-Seal Latch — opens with slight pressure inside or out yet keeps door tightly sealed
- Big, Deep Storage Door with 5 removable shelves, and special Butter Compartment

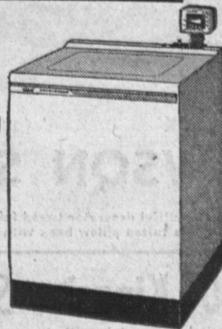
NEW 1957 FRIGIDAIRE DUAL WASHER and DRYER!



Models WI-57 and DI-57

- Features:**
- RUB-FREE AGITATOR
 - DETERGENT AND BLEACH DISTRIBUTOR
 - LINT CHASER
 - FLOATS AWAY LINT, DIRT, SCUM WITH FRESH WATER
- \$140** TRADE FOR YOUR OLD WASHER

- One-Piece Top
- Wrap-Around Steel Cabinet
- Lid Safety Switch
- 3-Way Spin Stabilizer



Model WSA-57

WAS \$224.95 .. **\$169⁹⁵**
SAVE \$55

See our operating Frigidaire kitchen. We have the largest stock of models and colors in the Southwest area.

OPEN EVERY NIGHT TILL 9 P.M. DURING OUR GRAND OPENING

CLOSED SUNDAYS

BAKER Furniture

HI-FI • TV APPLIANCES DRAPERIES CARPETING

1502 CABRILLO AVE.

Downtown Torrance

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